

The following contest is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this contest if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

KSL TV Days of 47 Rodeo 6 Pack CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

Contest Administrator: KSL Media and Bonneville International, dba KSL-TV, 55 North 300 West, Salt Lake City, Utah 84180

Sponsor: Days of '47 Rodeo

1. HOW TO ENTER

- a. These rules govern the KSL TV Days of 47 Rodeo 6 Pack Contest ("Contest"), which is being conducted by KSL -TV ("Station"). The Contest begins on July 3, 2026, and ends on July 17, 2026 ("Contest Dates"). Entrants may enter online only from July 3, 2026 at 5PM (MT) through July 17, 2026 at 11:59PM (MT) ("Entry Period").
2. **To enter ONLINE**, visit www.ksl.com/contests, follow the links and instructions to enter the Contest, and complete and submit an entry during the Entry Period outlined above. Limit one (1) entry per day per eligible person during the Entry Period, regardless if entrant has more than one email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator. Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy.
 - a. Entrants may be provided with an opportunity to opt-in for email newsletters as part of the entry process, but membership/participation is not required to enter the contest.
 - b. There will be five (5) winners selected in the Contest.
 - c. All online entries must be received by the end of the Entry Period.

3. ELIGIBILITY RESIRICTIONS

- a. The Contest is open to all persons who are legal U.S. residents of the state of Utah, eighteen (18) years of age or older, and who reside in one of the jurisdictions that make up the Utah DMA viewing/listening area. Void where prohibited or restricted by law
- b. The following individuals are NOT eligible to enter Stations contests at any time, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the KSL Stations, Bonneville International, other area radio stations, Contest Sponsor, of any advertising and promotion agencies, and/or of the respective parent entities,

subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation significant others and partners.

- c. Unless the Stations otherwise specifies, persons who have previously won a prize (cash, services, merchandise) from a contest or Stations shows from any of the KSL or Bonneville International Stations are subject to the following restrictions: Persons who have won a prize valued up to \$100 in the thirty (30) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$101 and \$499 in the ninety (90) days prior to the Contest are not eligible to participate. Persons who have won a prize valued between \$500 and \$999 in the six (6) months prior to the Contest are not eligible to participate. Persons who have won a prize valued at \$1,000 or more in the twelve (12) months prior to the Contest are not eligible to participate. These restrictions also apply to immediate household members of contest or Winners.
- d. To claim any prizes, the winner(s) must provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number
- e. Entrants are required to provide truthful information to the Stations and will reject and delete any entry that it discovers to be false or fraudulent. The Stations will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Contest is subject to all applicable federal, state, and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Stations, which are final and binding in all respects.

4. PRIZES

- a. Five (5) prizes will be awarded. The Approximate Retail Value ("ARV") of each prize is as follows:
 - i. 6 tickets to the rodeo for Tuesday, July 21st (\$600 total, \$100 per ticket package).
- b. All details of prize will be determined by Sponsor in their sole discretion. Sponsor reserves the right to substitute a similar prize of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within 30 days after notification from Sponsor, as determined by Sponsor in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible entries at Sponsor's sole discretion.

- c. Sponsors will not replace any lost, mutilated, or stolen tickets, travel vouchers, or certificates.
- d. Winner is solely responsible for all expenses and costs associated with acceptance and/or use of the Prize not specifically stated herein as being awarded, including, without limitation, any and all taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize. Sponsor shall have the right, but not the obligation, to make any deductions and withholdings that Sponsor deems necessary or desirable under applicable federal, state, and local tax laws, rules, regulations, codes or ordinances.
- e. For travel and show-related prizes. Sponsor shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of Prize due to reasons beyond Sponsor's control and are not responsible or liable for any expenses incurred as a consequence thereof. Date and/or time of show are subject to change or cancellation. If Winner chooses to attend the show with no Guest, the remaining elements of Prize shall constitute full satisfaction of Sponsor's Prize obligation to Winner, and no additional compensation will be awarded.
- f. Winner must comply with all the rules and regulations of the venue where the show is held. Winner acknowledges that if Winner and/or any Guest behaves in a disorderly or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person at the show, Winner and/or their Guest may be removed from the venue or denied entry (as determined by producer of the show, the venue, or their designee(s) in their sole and absolute discretion). By accepting any ticketed portion of the Prize, Winner agrees to abide by any terms, conditions, and restrictions provided by the ticket.
- g. The Stations, in their sole discretion, reserve the right to deny entry to or to remove the Winner and/or Guest if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the Prize related Show.
- h. In no event will more than the stated number of prizes be awarded.

5. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Stations management with respect to the Contest are final.
- b. There will be a total of five (5) winners selected during the contest. Each winner will be selected at random from all entries received and announced on socials each weekday morning during the entry period.
- c. Odds of winning depend upon the number and order of eligible online entries received during the applicable drawing period.
- d. Potential Winner(s) will be notified of winning by telephone or email no later than 48 hours after their name has been announced on air. The Prize(s) will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential Winner(s) will be required to respond to such notification attempt and must execute and return an IRS Form W-9,

Stations affidavit of acceptance, eligibility, liability, and publicity release within 48 hours of such notification or notification attempt or Prize(s) will be forfeited. If a potential Winner(s) is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within 48 hours, or if the Prize(s) notification is returned as undeliverable, the potential Winner forfeits the prize(s). The Stations or Contest Administrator or Sponsor is not responsible for any changes in an entrant or Winner's email address, phone number, mailing address or other contact information.

- e. Upon receipt of signed winner paperwork, Prize(s) voucher will be available for pick up at the station, or mailed to the winner after eligibility is proven.

6. CONDITIONS

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate multiple entries is prohibited. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Stations, in their sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Contest. Failure to comply with the rules of the Contest may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Stations make a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Contest, the Stations may disqualify that entrant from entering and/or winning this and any or all future Stations-administered contests and seek damages to the fullest extent permitted by law.
- b. The Stations reserve the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Contest, including, without limitation, the substitution of the Prize(s) of equivalent value, which will become effective upon announcement. To the extent the Stations make material changes to the terms and conditions of the Contest, any such material changes will be broadcast on the Station and/or posted on their website: www.ksl.com/contests within twenty-four (24) hours of the change and periodically thereafter. If due to circumstances beyond the control of the Stations, any competition or Grand Prize related Show is delayed, rescheduled, postponed or cancelled, the Stations reserve the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Contest and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent

with any provision set forth on the Contest webpages, then the provision of these Official Rules will prevail but solely to the extent of the inconsistency.

- c. Calling the Stations regarding the Contest constitutes permission for the Stations to tape the caller's voice and use it on the air. All telephone calls during the Contest may be taped without further permission from the caller. By entering the Contest and/or acceptance of Prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Each Winner will be required to produce identification satisfactory to the Stations. For example, Winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Stations prior to receiving their prize. Each Winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize(s) and may receive an IRS Form 1099-Misc for all prizes won from the Stations in any calendar year where the aggregate value of all such prizes is \$2000 or more. The Contest is void where prohibited by law. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Contest entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Stations at its sole discretion and on a case-by-case basis.
- e. Participation in a Contest and/or acceptance of Prize(s) constitutes agreement by entrant and/or Winner (and Guest) release, forever discharge, indemnify, and hold harmless Stations, its affiliates, parents, assigns, successors, employees, participating Contest Sponsors, agents, along with all others connected with them and the Contest (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Contest, and the receipt and use of any prize(s) awarded (if any) through such Contest arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Stations, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Contest.
- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Contest or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible,

incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or Winner(s) (and Winner's Guest) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Contest cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.

- g. Except where prohibited, by entering the Contest, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Salt Lake City, Utah; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

7. PRIVACY

- a. By participating in the Contest, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at: <https://www.ksl.com>. In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

8. COPY OF OFFICAL RULES

- a. Copies of these rules are available at the Station's website: <https://www.ksl.com/contests>. To receive a copy of the rules or a list of winners, send a request, along with a self-addressed stamped envelope to the Station at 55 North 300 West, SLC, UT 84180.