



# **WEST VALLEY CITY POLICE**

**3575 S. Market Street  
West Valley City, Utah 84119  
801.963.3300**



# **FAX**

**SERGEANT R. BOBROWSKI - MAJOR CRIMES UNIT**

**Office: 801.965.5824**

**Fax: 801.963.3332**

**TO:**

**FAX:**

**SUBJECT: Contract**

**DATE: November 17, 2010**

**PAGES INCLUDING COVER SHEET: 3**

**COMMENTS:**

**Ms. [REDACTED]—thank you for your assistance on this project. Attached are the signed contract documents. I will send you an email regarding payment.**

**Sgt. Bobrowski**

**PLEASE CONTACT (801) 965-5824 IF ENTIRE FAX IS NOT RECEIVED**

**\* CONFIDENTIAL MATERIAL \***

**This fax may contain sensitive or confidential information regarding individual(s) or investigation(s) being conducted by the West Valley City Police Department. If you have received this fax and you are not the intended recipient, please notify the above office, then immediately destroy the documents received.**



WEST VALLEY CITY  
Unity Pride Progress

Robert Bobrowski <robert.bobrowski@wvc-ut.gov>

## Contract and Production Quote

1 message

Tue, Nov 16, 2010 at 5:45 PM

To. Robert Bobrowski <robert.bobrowski@wvc-ut.gov>

Hi Sgt. Bobrowski,

Here is your contract and production quote that I need for you to review and sign. Pls. fax to me at [REDACTED] - [REDACTED].

Your total cost will be \$2,799. I will need payment for both space and production prior to 11/29 – can you make that happen?

I have discounted the space cost for the two panels so Clear Channel Outdoor is providing an in-kind gratis of \$3,028.00. I am requesting posting for 11/29 so that I can ensure that we can post prior to 12/6 anniversary.

Let me know if you have any questions.

PS – I did receive your artwork file – everything looked good at our end.

Smiling E

[REDACTED] ("Smiling E")

Director of Community Affairs

[REDACTED]  
ClearChannel Outdoor

3601 6th Ave. So.



November 17, 2010

# CONTRACT FOR OUTDOOR POSTER ADVERTISING

**CONTRACTED BY AGENCY ON BEHALF OF ADVERTISER:**

CUSTOMER #			INVOICE	
NAME				
ADDRESS				
CITY/STATE/ZIP				
CONTACT				
EMAIL ADDRESS				
PHONE #		FAX #		
P O #				
ADVERTSR / PROD				

**CONTRACTED DIRECTLY BY ADVERTISER:**

CUSTOMER #	225218	INVOICE	
NAME	WEST VALLEY CITY POLICE DEPT.		
ADDRESS	3575 SOUTH MARKET STREET		
CITY/STATE/ZIP	WEST ALLEY CITY, UT 84119		
CONTACT	SGT. ROBERT BOBROWSKI		
EMAIL ADDRESS	ROBERT.BOBROWSKI@WVC-UT GOV		
PHONE #	801-965-5824	FAX #	
P O #			
PRODUCT NAME	WEST VALLEY CITY POLICE DEPT. PS EPSEA1011		

Market Name / Location	GRP Impression Level	No. Of Posters		Term In 4-week Periods	Posting Dates	Rate Per 4-week Period	Contract Total
		Illum.	Reg.				
SEATTLE-METRO PUYALLUP AREA - REQUESTING MERIDIAN AND NEAR I-5 ENTRANCE/ EXIT IN PUYALLUP IF SECOND PUY PANEL IS NOT AVAIL, THEN GEN SEATTLE MKT IS FINE. "GUARANTEED" SPACE		2		1	11/29-10-12/26/10	\$2,472	\$ 2,472

Display Commences: 11/29/10

**Special Instructions/ Additional Charges:**

GUARANTEED SPACE FOR PUYALLUP MKT CLIENT'LL PAY  
SPACE & PRODUCTION PRIOR TO POSTING DATE TOTAL  
IN-KIND GRATIS FOR 2 ECO-POSTERS VALUED AT.  
\$3,028 00

Space Amount	\$ 2,472	\$ 2,472
Production Charges		
<b>TOTAL INVOICE AMOUNT</b>	<b>\$ 2,472</b>	<b>\$ 2,472</b>

Agency/Advertiser hereby contracts for the outdoor advertising services described above upon the terms set forth above AND ON PAGE 2 OF 2. Contracts transmitted to Clear Channel Outdoor via fax machines are to be treated as original contracts and are subject to the terms and conditions on the second page. This contract must be signed by both Agency or Advertiser and CCO to be effective.

Agency:	
Signature:	
Name:	Date

Advertiser:	WEST VALLEY CITY POLICE DEPT.	
Signature:		
Name:	THAYNE NIELSEN OR ROBERT BOBROWSKI	Date 11/17/10

Clear Channel Outdoor, Inc.

Signature:	Name: OLIVIA LIPPENS	Date
------------	----------------------	------

<b>FOR INTERNAL USE:</b>		Contract No. 2010319006	File Name
A/E (s) Name / No.		Selling Branch Address	
New	<input checked="" type="checkbox"/>	CLEAR CHANNEL OUTDOOR	
Renewal	<input type="checkbox"/>	3601 6TH AVE. SO	
Takeover	<input type="checkbox"/>	SEATTLE, WA 98134	
Product / Class Number: LAW/ENFORCEMENT		Market Type: GENERAL	

## POSTER Production QUOTE Form

DATE: November 17, 2010

ACCOUNT MANAGER [REDACTED]

ADVERTISER: **West Valley City Police Dept.**

DESIGN: **Where am I ?**

NUMBER OF UNITS **2**

POSTING DATE: **11/29/10**

NEED QUOTE BY: **11/11/10**

DESIGN #: **TBA**

### ADDRESS AND PHONE # FOR BILLING ONLY

**Attn: Sgt. Robert Bobrowski**

**West Valley City Police Dept.**

**3575 South Market Street**

**West Valley City, UT 84119**

**801-965-5824**

☒ QUOTE  
☐ ECO POSTER

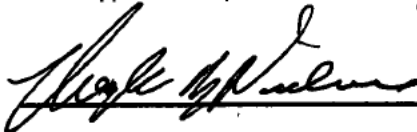
☒ SEATTLE  
☐

Specifications	Vendor	Quote
<input checked="" type="checkbox"/> PRINT 2 ECO-POSTERS	Clear Channel Outdoor	\$294.00
<input type="checkbox"/>	S H ground	\$33.00
<input type="checkbox"/>	Total	\$327.00
<input type="checkbox"/> Tax empt # [REDACTED]		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

IF MORE THAN ONE VENDOR IS REQUIRED, EACH VENDOR WILL INVOICE CLIENT SEPARATELY.

Please check all information, circle the approved quote and sign the quote for approval. Return a copy of approved quote to the Production Department to begin production process. This quote is based upon the specifications of the project given to the Production Department as of this date, **November 17, 2010**.  
I hereby authorize the vendor to print and invoice me directly, for production costs and freight (plus sales tax where applicable) as ordered through Clear Channel Outdoor.

Quote approved as specified Date 11/17/10



PDF SOFT PROOF TO ☒ HARD COPY PROOF TO ☐  
PDF proof to [REDACTED]





## **CONTRACT FOR OUTDOOR POSTER ADVERTISING STANDARD TERMS**

### **1.0 Relationship of Parties**

1.1 Agency represents that it has the authority to act and is acting as agent for a disclosed principal, the advertiser named on the face hereof ("Advertiser")

(a) If Agency has signed, Agency will be liable for the payment of sums due hereunder and Company will look solely to Agency for the payment thereof, unless and until Agency becomes delinquent in its payments to Company, or insolvent, at which time, without relieving the Agency of liability until Company is paid in full, Advertiser will be liable jointly and severally to Company on all unpaid billings

(b) Nothing herein contained relating to the payment of billings by Agency will be construed so as to relieve Advertiser of, or diminish Advertiser's liability for, breach of its obligations hereunder

1.2 If this contract is with a media buying service, all references herein to "Agency" will apply to the media buying service. If this contract is made directly with Advertiser, reference herein to "Agency" will apply to Advertiser

1.3 Agency may not assign this contract except to another Agency which succeeds to its business of representing Advertiser and provided the successor Agency assumes all Agency's obligations hereunder. Advertiser may, upon notice to Company, change its Agency. Advertiser may not assign this contract.

### **2.0 Delivery of Poster Materials**

2.1 Agency will deliver to Company, poster materials in sufficient quantity to meet the needs hereunder (plus 10% for reposting or repair purposes) at places designated by the Company, shipping charges prepaid, at least five (5) calendar days prior to scheduled posting date(s) unless otherwise mutually agreed

2.2 Posters will have weight, tensile strength, opacity, size and sort.

### **3.0 Obligations of the Company**

3.1 (a) Except as hereinafter provided, the posters furnished by the Agency will be posted by Company in the markets and on the dates scheduled on the face of this contract.

(b) Posters will be kept in good condition throughout the terms of this contract. Posters will be promptly repaired or reposted, provided sufficient additional posters are supplied by Agency

(c) Poster panels will be maintained

(d) Poster panels designated as illuminated in this contract will be equipped to provide adequate illumination.

3.2 (a) If posters are timely delivered, Company will complete posting no later than five (5) working days after the scheduled posting date. Advertiser will have the benefit of the full term of display from the average date of posting, unless the posters are not timely delivered

(b) If posters are timely delivered but cannot be posted in accordance with Par 3.2(a), Agency will be informed immediately and any available substitute dates will be submitted for its approval

(c) If Company is unable to post on the date or dates desired, the posting will occur on the closest available date or dates subject to the approval of the Agency

(d) Company retains exclusive control of the posting and the poster structures on which they are displayed. Any changes made in approved location of posters, for any reason, must be reported to Agency

(e) Company will not make any alteration in advertising materials without consent of the Agency

3.3 Company may reject any advertising material, art or copy, submitted by Agency for any reason. In addition, Company may require advertising material, art or copy to be removed at anytime once posted

3.4 Unless written instructions are received from Agency, unused posters may be disposed of by Company upon completion of the schedule called for herein

### **4.0 General**

#### **4.1 Termination and Loss of Service**

(a) Any delay or failure by Company to perform hereunder as a result of force majeure, labor dispute, law, government action or order, or similar causes beyond the Company's reasonable control, will not constitute a breach of contract, but Agency will be notified immediately and will be entitled, at its election, to service having a value based on circulation reasonably equivalent to the lost service. Failure to provide illumination as required herein, will not constitute a breach, but Agency will be entitled to a return of value equivalent to the value of lost circulation, but not to exceed 25% of the contract price for the period illumination was not provided.

(b) When a poster location specified in this contract is no longer available due to a loss of the structure or the loss of or the inability to use the structure for any reason, Company will offer Agency a location of approximately equal advertising value, which location will be subject to the prompt, reasonable approval of Agency. In the event that Agency approves the location, the term of this contract will be extended after the expiration date of this contract for a period equal to the time during which the advertising material, art or copy was not on display. If Agency does not approve the location, then Company may terminate this contract and will pay Agency a sum equal to the actual non-cancelable out-of-pocket cost necessarily incurred by Agency prior to the date of termination for production and delivery of the advertising material, art or copy hereunder which was not displayed.

(c) Company may upon notice to Agency, terminate this contract at any time (i) upon material breach by Agency or (ii) if Company does not receive timely payment on billings. Upon such termination all unpaid, accrued charges hereunder will immediately become due and payable and Agency will pay, as liquidated damages, a sum equal to 75% of the amount which would have been payable hereunder. Agency may, upon notice to Company, terminate this contract at any time upon material breach by Company. Upon such termination, Company will pay as liquidated damages a sum equal to the actual non-cancelable out-of-pocket cost necessarily incurred by Agency prior to the date of termination for production and delivery of the advertising material, art or copy hereunder which was not displayed. Neither party will have any liability to the other upon breach or termination, except as provided in this Paragraph 4.1(c), Paragraphs 2.2, 4.1(b) and 4.4. Agency may not seek specific performance or any other equitable remedy related to this contract.

(d) Notwithstanding anything to the contrary herein, Company shall be given a reasonable amount of time to cure a default, but in no event less than 30 days

4.2 Terms of Payment. Company will, from time to time at intervals following commencement of service, bill Agency at the address on the face hereof. Agency will pay Company within thirty (30) days after the date of invoice. If Agency fails to pay any invoice when due, in addition to amounts payable thereunder, Company will be promptly reimbursed its collection costs, including reasonable attorneys' fees, plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law

4.3 Taxes. Company will pay all personal property taxes attributable to the structures and Agency will be responsible for all other federal, state and local taxes in respect of this contract.

4.4 Indemnification. Company will hold Agency and Advertiser harmless against all liability (except for consequential damages, i.e., lost profits, revenue or advertising opportunity) but including claims, demands, debts, obligations or charges, together with reasonable attorneys' fees and disbursements, arising out of a breach by Company of this contract. Agency and Advertiser will hold Company harmless against all liability, including, without limitation, claims, demands, debts, obligations or charges, together with reasonable attorney's fees and disbursements arising out of a breach by Agency and/or Advertiser of this contract or arising out of the content of the advertising material, art or copy furnished by Agency or Advertiser

#### **4.5 Compliance**

(a) Company's obligations hereunder are subject to and subordinate to the terms and conditions of any applicable ground lease for billboards and other agreements, licenses and permits held by it and to applicable federal, state and local laws and regulations

(b) All advertising material, art or copy furnished by Agency or Advertiser hereunder will at all times comply with all applicable federal, state and local laws and regulations

4.6 Entire Agreement. This contract contains the entire understanding between the parties and cannot be changed or terminated orally. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter will govern. Failure of either party to enforce any of the provisions hereof will not be construed as general relinquishment or waiver of that or any other provision. All notices hereunder will be in writing, deemed given on the date of dispatch, and addressed to Agency and the Company at the addresses on the face hereof

A Clear Channel Worldwide Company



Robert Bobrowski &lt;robert.bobrowski@wvc-ut.gov&gt;

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## Contract and Production Quote

1 message

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Tue, Nov 16, 2010 at 5:45 PM

To: Robert Bobrowski &lt;robert.bobrowski@wvc-ut.gov&gt;

Hi Sgt. Bobrowski,

Here is your contract and production quote that I need for you to review and sign. Pls. fax to me a [REDACTED]-[REDACTED].

Your total cost will be \$2,799. I will need payment for both space and production prior to 11/29 – can you make that happen?

I have discounted the space cost for the two panels so Clear Channel Outdoor is providing an in-kind gratis of \$3,028.00. I am requesting posting for 11/29 so that I can ensure that we can post prior to 12/6 anniversary.

Let me know if you have any questions.

PS – I did receive your artwork file – everything looked good at our end.

Smiling E

[REDACTED] ("Smiling E")

Director of Community Affairs

[REDACTED]  
ClearChannel Outdoor

3601 6th Ave. So.



November 17, 2010

## CONTRACT FOR OUTDOOR POSTER ADVERTISING

CONTRACTED BY AGENCY ON BEHALF OF ADVERTISER:				CONTRACTED DIRECTLY BY ADVERTISER:			
CUSTOMER #			INVOICE	CUSTOMER #	225218		INVOICE
NAME				NAME	WEST VALLEY CITY POLICE DEPT.		
ADDRESS				ADDRESS	3575 SOUTH MARKET STREET		
CITY/STATE/ZIP				CITY/STATE/ZIP	WEST ALLEY CITY, UT 84119		
CONTACT				CONTACT	SGT. ROBERT BOBROWSKI		
EMAIL ADDRESS				EMAIL ADDRESS	ROBERT BOBROWSKI@WVC-UT GOV		
PHONE #		FAX #		PHONE #	801-965-5824	FAX #	
P O #				P O #			
ADVERTSR / PROD				PRODUCT NAME	WEST VALLEY CITY POLICE DEPT. PS EPSEA1011		

Market Name / Location	GRP Impression Level	No. Of Posters		Term In 4-week Periods	Posting Dates	Rate Per 4-week Period	Contract Total
		Illum.	Reg.				
SEATTLE-METRO PUYALLUP AREA - REQUESTING MERIDIAN AND NEAR I-5 ENTRANCE/ EXIT IN PUYALLUP IF SECOND PUY PANEL IS NOT AVAIL, THEN GEN SEATTLE MKT IS FINE "GUARANTEED" SPACE		2		1	11/29-10-12/26/10	\$2,472	\$ 2,472

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 IN-KIND GRATIS FOR 2 ECO-POSTERS VALUED AT  
 \$3,028 00

Space Amount	\$ 2,472	\$ 2,472
Production Charges		
<b>TOTAL INVOICE AMOUNT</b>	<b>\$ 2,472</b>	<b>\$ 2,472</b>

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Agency:	Advertiser: WEST VALLEY CITY POLICE DEPT.
Signature:	Signature:
Name:	Name: THAYLE NIELSEN OR ROBERT BOBROWSKI Date 11/17/10

Clear Channel Outdoor, Inc.		
Signature:	Name: OLIVIA LIPPENS	Date:

<b>FOR INTERNAL USE:</b>		Contract No. 2010319006	File Name
New <input checked="" type="checkbox"/>	A/E (s) Name / No.	Selling Branch Address	
Renewal <input type="checkbox"/>		CLEAR CHANNEL OUTDOOR	
Takeover <input type="checkbox"/>		3601 6TH AVE SO	
		SEATTLE, WA 98134	
Product / Class Number: LAW/ENFORCEMENT		Market Type: GENERAL	

## POSTER Production QUOTE Form

DATE: November 17, 2010

ACCOUNT MANAGER: [REDACTED]

ADVERTISER: **West Valley City Police Dept.**

DESIGN **Where am I?**

NUMBER OF UNITS: 2

POSTING DATE **11/29/10**

NEED QUOTE BY: **11/11/10**

DESIGN #: **TBA**

ADDRESS AND PHONE # FOR BILLING ONLY

Attn: **Sgt. Robert Bobrowski**

**West Valley City Police Dept.**

**3575 South Market Street**

**West Valley City, UT 84119**

**801-965-5824**

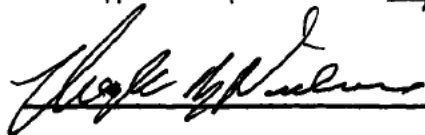
<input checked="" type="checkbox"/> QUOTE	<input type="checkbox"/>	<input checked="" type="checkbox"/> SEATTLE
<input type="checkbox"/> ECO POSTER	<input type="checkbox"/>	<input type="checkbox"/>

Specifications	Vendor	Quote
<input checked="" type="checkbox"/> PRINT 2 ECO-POSTERS	Clear Channel Outdoor	\$294.00
<input type="checkbox"/>	S H ground	\$33.00
<input type="checkbox"/>	Total	\$327.00
<input type="checkbox"/> Tax empt # 87-0362454		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
IF MORE THAN ONE VENDOR IS REQUIRED, EACH VENDOR WILL INVOICE CLIENT SEPARATELY.		

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Quote approved as specified. Date 11/17/10



PDF SOFT PROOF TO ☒ HARD COPY PROOF TO ☐

PDF proof to [REDACTED]





## **CONTRACT FOR OUTDOOR POSTER ADVERTISING STANDARD TERMS**

### **1.0 Relationship of Parties**

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### **4.0 General**

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4.2 Terms of Payment. Company will, from time to time at intervals following commencement of service, bill Agency at the address on the face hereof. Agency will pay Company within thirty (30) days after the date of invoice. If Agency fails to pay any invoice when due, in addition to amounts payable thereunder, Company will be promptly reimbursed its collection costs, including reasonable attorneys' fees, plus a monthly service charge at the rate of 1.5% of the outstanding balance of the invoice to the extent permitted by applicable law

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#### **4.5 Compliance**

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A Clear Channel Worldwide Company