

A partial accounting of the promotional item spending provided to KSL 5 News by state agencies.

Dept. of Alcoholic Beverage Control Total: \$191,421.75

T-shirts	\$ 62,987.00
Orange, Blue, Green Squishy brains	\$ 35,789.70
Note Pads	\$ 20,532.28
Air Fresheners	\$ 12,065.46
Post-it Notes	\$ 10,562.00
Pens	\$ 7,928.72
Magnets	\$ 7,517.63
Mugs	\$ 6,027.16
Bottleneck Hangers	\$ 4,832.32
Magnetic Clips	\$ 4,483.34
Pencils	\$ 3,962.60
Swim Caps	\$ 3,865.90
Megaphone	\$ 2,902.80
Wet Erase Memo Boards	\$ 2,731.10
Dentist Bibs	\$ 2,551.60
Mirror Clings	\$ 1,372.20
Stickers	\$ 1,309.94

Dept. of Natural Resources Total: \$63,569.20

70% of these items paid for with fees, not tax dollars

ADM – Administration \$ 3,670.00

 Drawstring Tote w/ new logo

OGM – Oil, Gas, Mining \$ 5,661.44

 Pencils, Pens, Lip Balms, Lapel Pins & Key Chains, Made from Petroleum “Oiliers” (Smokey Whistles, Tattoos, Balloons)

FFSL – Fire Safety \$ 4,517.38

 Pencils, Wrist Bands, Bumper Stickers, Posters, Smokey Bear Ad Specialties, Smokey Bear Match Pens, Smokey pencils, hats, plastic bags, rulers, wrist bands, pencil sharpeners, pins, tattoos, balloons, luggage tags, erasers, notepad, pocket planners, planner covers, stickers, zippered bags, bag clip, bracelets, litter bags, whiz ring, Prevent Wildfire pins

DPR – Parks & Recreation \$ 31,114.66

 Taffy, boating program pens, key chain float, whistles, lapel pins, 50th Anniversary Jr Ranger badges, erasers, 50th Anniversary coins, 50th Anniversary pins, carabiners, key tags, wrist bands, pogs, sports bottles w/ logos, temporary tattoos, plush blankets, backpacks, utah books ball tee markers, OHV trails cd, logo hats, “Rockin’ Utah” wristbands, logo golf tees

DWR – Wildlife Resources \$ 8,799.59

 Education Passport Program graphics, Youth Hunter wristbands, programs 4 fairs & sportsmen’s expo, fishing lures, pencils, stickers, Stop Aquatic Hitchhikers wristbands, Fuzzu fishing stickers, fishing bobbers, Turn In a Poacher sharpeners and programs for kids.

WRES – Water Conservation/Education \$ 9,806.13

 Low flow shower heads, aerators, Water Ed. t-shirts, Water Ed. Droplet t-shirts, water conservation bags, Water Ed. water droplets, sprayers, moisture probes, Water Education Frisbees

Dept. of Health	Total: \$23,833.25
Death Cigarette Playing cards	\$ 5,880.00
Logo Promotions Water bottles	\$ 2,565.27
Utah 10 polycarbonate water bottles	\$ 2,240.00
Snap it mint tins	\$ 1,383.84
Magnetic Ruler	\$ 1,149.11
Heapro stainless bottles	\$ 1,038.84
Duo model pedometers	\$ 999.99
Padded eyeglass cases	\$ 995.00
Prams/pencils	\$ 992.00
Health fair items	\$ 951.00
Pen and pads	\$ 931.05
EDEN PROG-OVRS Items	\$ 887.75
Heapro tote bags	\$ 587.08
Worry stones for teen tobacco cessation	\$ 569.45
Padfolio	\$ 556.20
Nutty Putty	\$ 542.98
Laser ingraved metal pens	\$ 479.35
Twin pack big red gum/smoking	\$ 346.00
Globe stress toys	\$ 316.05
Trip grip pen	\$ 227.74
Nylon wallets	\$ 116.55
Assessment Tool Handbags	\$ 78.00

Governor's Office	Total: \$36,434.82
End Meth Now Campaign	\$ 17,205.80
Frisbees/Beachballs	
Coasters	
Flashers	
Glow Sticks	
Bracelets	
Stickers	
I Voted Stickers	\$ 13,285.50
Junior 22 oz Polycarbonate Bottles	\$ 2,584.85
Voters Right Posters	\$ 1,343.90
Chic Pen	\$ 874.50
Painted Pencils	\$ 748.80
Curvy Ballpoint Pen	\$ 641.83
Postcards	\$ 154.80
Pencil Box	\$ 57.60

Dept. of Public Safety	Total: \$18,358.37
Tie Tacs, tie bars, pins, mugs, car toys, pens, key chains, hats, shirt	\$ 4,839.65
Coins	\$ 2,993.92
“Ride Smart” highlighters	\$ 2,615.30
Key tags	\$ 2,610.20
Stickers	\$ 2,200.14
Bags	\$ 1,609.29

Business Card Magnets	\$ 542.48
Bicycle awareness bike bottles	\$ 487.39
Gift cards	\$ 460.00

Agency Statement:

We at the Department of Public Safety feel that in our current economic down turn that every penny counts. We feel that we do a very good job at managing tax payer dollars and using them in a manner to get the best bang for the buck. Our Ride-Smart Motorcycle Campaign/Bicycle Awareness Campaign is required to purchase promotional items by statute (53-3-901) and legislative directive. We feel that purchasing these promotional items helps us promote safety issues that we currently face in our society such as seatbelt usage, DUI initiatives, and so on. We also feel that the Department of Public Safety is a business that needs to promote itself and inform the public about what our job responsibilities are. With this in mind, these promotional items help us accomplish exactly that and give us face to face contact with the public that we might not otherwise have. We appreciate the trust that is given to us by the public and we will continue to spend tax payer dollars in an efficient and effective manner.

UDOT	Total: \$13,571.89
Mini key tag pen	\$ 2,747.00
Digital clip watches	\$ 1,034.20
Flashers	\$ 1,028.64
CD cases	\$ 990.00
Innovater pens (black, blue, blue metallic)	\$ 986.00
Key fob	\$ 950.00
Utah Impressions	\$ 838.68
Mini white flashlight	\$ 792.00
Whistles	\$ 750.00
Home cottage first aid kit	\$ 680.75
Credit card mints	\$ 650.00
Pedometers	\$ 566.00
Stress Reliever vans	\$ 479.88
Clip style gel hand sanitizer	\$ 423.36
Sharpie w/ carabiner	\$ 276.00
Pencils	\$ 230.00
Utah photo book	\$ 149.38

Agency Statement:

UDOT purchases promotional items to help increase awareness of its programs and career possibilities found within the department.

Dept. of Environmental Quality	Total: \$7,617.93
Calendars	\$ 2,080.00
Basic digital thermometers	\$ 1,397.08
“Choose Clean Air” Mousepads	\$ 923.65
“Choose Clean Air” pins	\$ 697.50
Buttons	\$ 653.45
Bookmarks	\$ 600.00
Recycled currency pencils	\$ 574.50
Soybean Oil Crayons	\$ 462.20
CFL’s with “Turn it Off” stickers	\$ 441.00

“Know Our Environment” activiy book	\$	121.79
13 Go Green Earth Day t-shirts	\$	73.93
Graphic Design Layout	\$	22.05

Agency Statement:

DEQ is mindful of the fact that we are spending tax dollars and balance that with the need to educate and draw attention to issues we are tasked by law to address. One of the best ways to prevent environmental pollution is to raise the level of awareness and encourage people to recognize the impact they have. Our purchases of promotional items are very limited. Their primary purpose is to draw attention to our website where people can receive more information.